



ABOUT ME

I am a Berlin based designer and maker of all sorts of creative material. From scalpel artwork to video modular synths, you will find me working on some form of art most days of the year. With over 8 years' professional experience across a wide range of visual disciplines. I've had the pleasure of creating work for clients like, Adidas, Coke Studios, Jagermeister, Just Eat, Carlsberg, Stella Artois.


There is no limitation when experimenting with colours, textures, text, video, and imagery, which makes me continuously search for new projects and challenges.

CONTACT

 **Phone**
+447743979399

 **Location**
8 Herrfurthplatz, Neukölln

 **Website**
www.ellwooddesign.co.uk

 **Email**
ellwooddaniels@gmail.com

SOFTWARE



DANIEL ELLWOOD

GRAPHIC DESIGNER

EXPERIENCE

2021 - 2023 Graphic Designer - Altitude

Spearheading daily design in a small but prolific firm. Developed 100+ graphic design projects (websites, logos, infographics, advertisements) for clients with up to 80k media campaign budget. Core responsibility to create animations throughout the clients marketing funnel to enhance the customers userflow.

2018 - 2021 Head of design - BE-AT.TV/ #BeApp

Developing the visual language for both live streaming platforms, bringing in over 1+million stream views per month. Providing concept, design and practical art application, while working with internal and external clients Coke Studios, Corona & Budweiser.

2013 - 2014 Graphic Designer - Connect On Ltd

First fulltime graphic design position working in a start up company that focused on marketing and development of music venues and events. As the sole designer for the company I was in charge of all marketing turnover and design.

2016 - Present Creative Director - Ellwood Design Ltd

Working collaboratively with a range of clients traversing music, fashion, editorial, and beyond: From creating a complete brand from a sound, to expressively communicating a new product or direction for companies.

2014 - 2016 Graphic Designer - Circus Creative

Based in Dubai leading a team of 6 junior designers. This opportunity presented some amazing projects; Designing a Jagemeister Ice Bar on the beach, roof top Corona Gardens, Giant Carlsberg world cup screens. Over 50 clients through the course of 2 years covering all industries.

EDUCATION

2008 & 2011 Ba Hons Contemporary Art Leeds Beckett University

Main focus of my projects throughout this course was stop frame animation, scalpel & digital art.

Qualification: BaHons 2:1

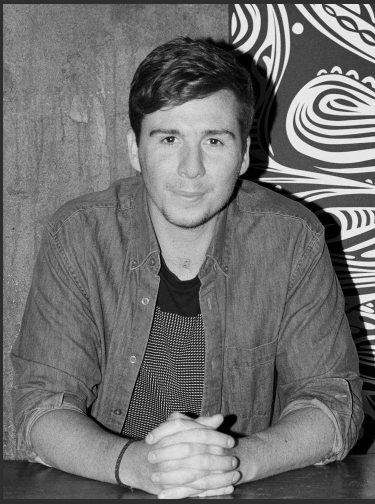
2011 & 2012 Ma Hons Art & Design Leeds Beckett University

Continuing with my study of animation, scalpel art & digital design. Using the representation of factual ideas I worked on expressing them in an abstract form.

Qualification: Distinction

CLIENTS

Adidas, Belvenie, The Botanist, British Council, Budweiser, By Mrs Carter, Café Patron, Carlsberg, Coke Studios, Corona, E-ON Electricity, Emirates Reit, Glen Fiddich, Jagermeister, Just Eat, Media One Hotel, Movenpick Hotel, Rolling Loud Festival, Simple Mobile, Stella Artois, West 14, William Grants




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DANIEL ELLWOOD

VISUAL ARTIST

EXHIBITIONS

May 2010: Carnegie Contemporary Art Exhibition, Leeds, UK

January 2012: Virtue/ Horizon | Wastelands, Henry Moore Gallery, Leeds, UK

June 2013: Animation Showcase, Gottwood Festival, Wales, UK

November 2013: AM Collective Exhibition, Musiquarium, Leeds, UK

September 2015: Solo Exhibition, Media One Hotel, Dubai, UAE

February 2016: Solo Exhibition, Distrikt, Leeds, UK

March 2016: Beautiful Crime Gallery, London UK

June 2018: Giant Art Installation, Gottwood Festival, Wales, UK

September 2019: AKA Studio Showcase, Berlin, Germany

November 2019: The Palace Collective, Art and Visual Showcase, Berlin, Germany

September 2020: Picnic at Ponton, Live Art & Visual Installation, Amsterdam, Netherlands

March 2022: KMA60, Solo Art Exhibition, Berlin, Germany

REFERENCE

"Daniels work is a delightful synthesis of chemical and organic states. Using a self-devised technique with a scalpel and monochromatic canvas, immersing himself in an exploration of darkness in order to (quite literally) unmask the unknown.

Using the representation of factual ideas - life, nature and structure - and throwing them into an abstract form, Daniel embraces the apparent limitations of a black surface. These 'still' images achieve their animated visual effects through the dynamic aspect of the line. And as using a scalpel - without guideline - leaves no room for error, every work is a one-take, free form improvisation - a snapshot of the artist's immediate psyche.

What's fascinating about Daniel's process is in the removal of a medium as opposed to the more traditional application of one. That's to say, perhaps the image was always within the canvas - the artist merely uncovered it."

PETER LEWIS
Chief Curator of Sharjah Biennale,
and Independent Curator at Kunstverein, Bregenz.

HOBBIES

Tennis Rugby Drumming Animation Art Cooking